


CASE STUDIES

2024



Business and technology are inextricably linked and keeping pace with the emerging technology landscape can be difficult for even the most tech-savvy leaders. Ascent can help. Our technology professionals have deep experience applying technologies to help you and your clients achieve business goals.

CASE STUDY

Process Automation System for a leading Real Estate Project Management Consultant

BUSINESS PROBLEM

The client faced challenges with fragmented systems, security concerns, inefficient vendors and consultants management and limited end-client engagement tools. These issues hindered productivity, communication and overall project success.

APPROACH

After evaluating off-the-shelf solutions, Ascent chose custom development to ensure a perfect fit for the client's unique needs. This approach offered flexibility, scalability, seamless integration with existing systems and long-term cost-effectiveness.

SOLUTION

Ascent delivered a cloud-powered process automation system with unified project management, secure access controls, streamlined vendors and consultants management and enhanced end-client engagement tools. The tailored solution optimized efficiency, collaboration and client satisfaction, positioning the client for continued success.

CLIENT PROFILE

The client, a leading real estate project management consulting firm in Mumbai, specializes in managing diverse real estate projects with a focus on efficiency and excellence. They handle residential and commercial projects, prioritizing streamlined processes and client satisfaction.

Ascent advantage

Ascent's technology strategy and transformation specialists can help your organization develop strategies and implement systems that build business value and drive performance. From system replacement to comprehensive IT transformation, our professionals bring deep knowledge and experience to your most complex IT challenges.



CASE STUDY

Electronic Health Records Management System



BUSINESS PROBLEM

Individuals face challenges in managing their health records across multiple care providers, leading to fragmented information, accessibility issues and inefficiencies in healthcare management. With the traditional paper-based approach, accessing medical records can be cumbersome, especially when seeking care outside of one's primary healthcare provider.

APPROACH

Recognizing the need for a user-friendly and accessible EHR solution, Brezie.com was developed to empower individuals to take control of their health records. The platform leverages secure cloud technology to provide users with convenient access to their medical documents from anywhere in the world, streamlining healthcare management and improving accessibility to vital health information.

SOLUTION

Brezie.com offers individuals a secure and unified space to store all types of medical documents for themselves and their families on a secure cloud and conveniently access their health records from anywhere, eliminating the need for physical paperwork and enhancing accessibility to healthcare information. The platform's user-centric design and comprehensive features make healthcare management more efficient and accessible, empowering individuals to take charge of their health and well-being.

CLIENT PROFILE

Brezie.com is a pioneering Electronic Health Records (EHR) system designed for individuals to securely store and access their health records and those of their families. With a user-centric approach, Brezie.com aims to revolutionize personal healthcare management by providing a unified platform for storing all types of medical documents from various care providers.

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CASE STUDY

Platform for Hyperlocal Deals and Offers



BUSINESS PROBLEM

The client identified a gap in the market where traditional advertising methods were becoming less effective in attracting local customers to retail stores. Retailers struggled to reach potential customers in their vicinity, resulting in underutilized inventory and missed sales opportunities. On the other hand, consumers lacked a convenient way to discover nearby deals and offers, leading to limited engagement with local businesses.

APPROACH

After thorough market research and analysis, our team proposed a mobile-only solution to bridge the gap between retailers and consumers. Recognizing the need for a tailored platform, we opted for custom development to ensure seamless integration and optimal user experience.

SOLUTION

Ascent developed a mobile-only hyperlocal deals and offers platform consisting of two apps. The end-user app allows consumers to discover nearby deals and redeem offers, while the retailer app enables shop owners to manage their business profile, upload offers and track performance metrics.

CLIENT PROFILE

The client is a pioneering hyperlocal deals and offers platform focusing on retail businesses. Operating in urban areas, they aim to connect local consumers with nearby retail establishments by providing exclusive deals and offers. Their mobile-only platform caters to both end-users seeking discounts and retail shop owners looking to boost foot traffic and sales.

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CASE STUDY

Process Automation System for a leading NBFC for IPO financing for HNIs



BUSINESS PROBLEM

The client identified challenges in the manual lending process, including time-consuming paperwork, limited visibility into client risk profiles and inefficiencies in communication with HNI clients. These obstacles hindered the ability to provide timely and personalized lending services, impacting client satisfaction and business growth.

APPROACH

Recognizing the need for automation and digitization, our team proposed the development of a comprehensive web-based system to streamline the lending process for IPO investments. Custom development was chosen to ensure seamless integration with existing systems and optimal user experience for both NBFC staff and HNI clients.

SOLUTION

Ascent developed a web-based system for automating lending to HNI clients for IPOs, comprising modules for client management, IPO details, lending applications and communication. NBFC staff can efficiently manage client information and loan applications, while HNI clients can access upcoming IPOs, request funds, negotiate interest rates and view application and transaction details, enhancing transparency and communication throughout the lending process.

CLIENT PROFILE

The client is a Non-Banking Financial Company (NBFC) specializing in lending to High Net Worth Individuals (HNIs) for Initial Public Offerings (IPOs). With a focus on providing tailored financial solutions, they serve HNIs seeking capital for IPO investments. Their web-based platform streamlines the lending process, enabling efficient management of client information, risk assessment and communication.

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CASE STUDY

Process Automation System for a leading Pre-school for Admissions and Fees management

BUSINESS PROBLEM

The client faced challenges in the manual admissions and fees management process, including cumbersome paperwork, difficulty in managing expression of interest from parents and inefficiencies in fee collection and reminders. These obstacles led to delays in admissions, errors in fee reconciliation and strained parent-school communication.

APPROACH

Recognizing the need for automation and improved communication, our team proposed the development of a comprehensive web-based system. Custom development was chosen to ensure tailored solutions for managing admissions, fees and parent communication. The solution was expected to work alongside another system used by the preschool for child education management.

SOLUTION

Ascent developed a web-based system for automating admissions and fees management at the pre-school, comprising modules for admissions and fees. The platform allows the pre-school to efficiently manage expressions of interest from parents, open day slots, slot booking, and student fees outstanding. Integrated payment gateways and automated reminders via text and email streamline fee collection and reconciliation, enhancing operational efficiency and parent-school communication.



CLIENT PROFILE

Our client is a pre-school committed to providing quality early childhood education. With multiple centers, they prioritize efficiency and parent satisfaction in the admissions and fees management process. Their goal is to streamline operations and enhance communication with parents.

Ascent advantage

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