

# ascent | A

Consulting • Technology • Solutions

Technology services  
to build solutions  
for empowering the

**next billion users**



Ascent

# Value delivery

## End-to-End Products Engineering

Build High Performing and Profitable Products

**Product Engineering** is the process of innovating, designing, developing, testing and deploying a software product. We offer end-to-end product engineering services that help our clients to constantly innovate, gain a competitive edge over new and existing products available in market and optimise time-to-market - at reduced costs.

## Enterprise Digital Transformation

Get Your Brand a 360 Degree Digital Face Uplift

**Enterprise Digital Transformation** is all about impacting Customer Experience, Business Efficiency & Business Innovation - by use of Disruptive Technologies, Products / Solutions, Infrastructures / Platforms & Processes. Earlier, Information Technology (IT) was used as just an enabler, but now Information Technology (IT) is used to drive business. Enterprises are looking for solutions which will empower them to resolve their present issues, forecast tomorrow's / future needs and concerns.



# Technology for business

**Systems • Mobility • Analytics • Cloud**

Solutions for processes optimisation

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Technology has forever changed the world we live in. We're online, in one way or another, all day long. Our phones and computers have become reflections of our personalities, our interests and our identities. They hold much that is important to us.

Today business and technology are inextricably linked. And keeping pace with the emerging technology landscape can be difficult for even the most tech-savvy leaders. **Ascent** can help. Our technology professionals have deep experience applying technologies to help you and your clients achieve business goals.

**Ascent's** technology strategy and transformation specialists can help your organization develop strategies and implement systems that build business value and drive performance. From system replacement to a full IT transformation, our professionals bring deep knowledge and experience to your most complex IT challenges.

#### **Technology strategy and insights**

Create technology strategies that help clients establish technical credibility, drive business value, influence and manage competing priorities, and maximize the ROI on technology investments.

#### **Services optimization**

Drive the adoption of disruptive technologies, processes and tools to help clients improve the overall efficiency and speed of services delivered.

#### **Sector enablement**

Manage, implement and create sector specific solutions and programs that help clients transform enterprises, improve operations and increase customer engagement.



# Clients

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## Leading clients we have worked with

**Ascent** works with industry leaders and innovative start-ups to strategise and build technology solutions for challenging problems

**Deloitte.**

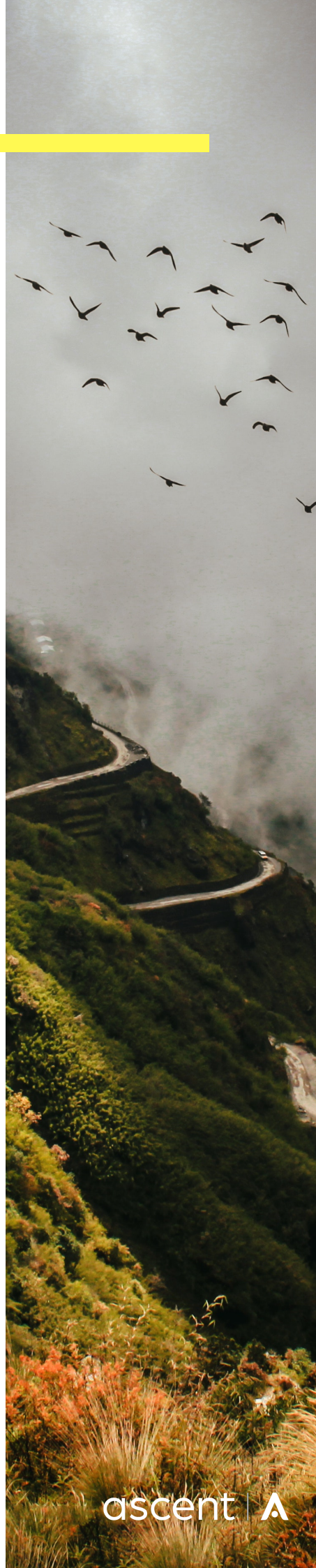
**APACMed**  
The voice of MedTech

**retailio**

**Ogilvy**

**CEAT**

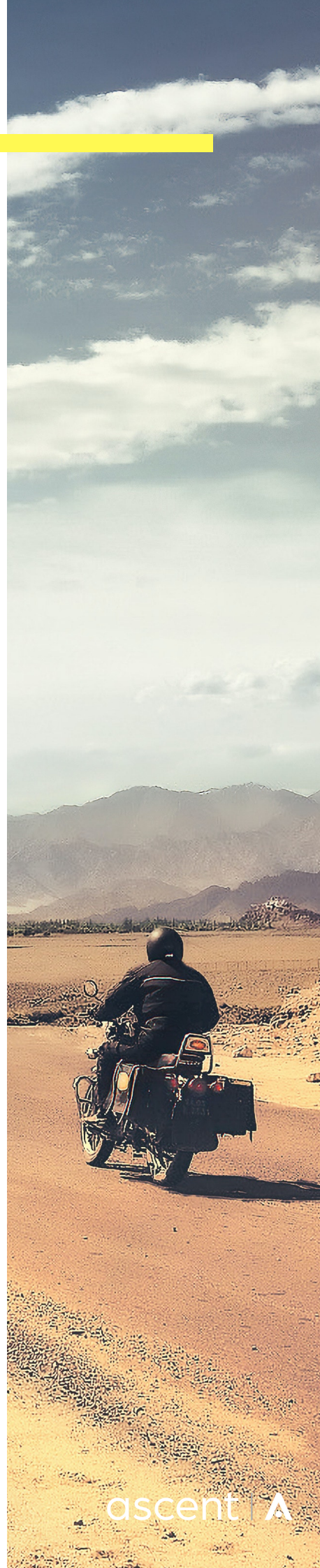
**MedGrant**



# Technologies

## Technologies that support scale

**Ascent** uses technology stacks and processes that are effective and efficient for systems development, easy to maintain and can scale as businesses grow



# Process Automation Systems

## Case studies

### Solutions we've worked on

Quick introduction to some systems strategised, designed and developed by **Ascent**

#### Process Automation for Schools

Parents of prospective students submit applications online, including required documents. Admissions staff review applications, schedule school visits and communicate decisions through the platform. Once accepted, students can easily pay fees securely online, using 150+ payment options. The system generates automated notifications, tracks payment statuses and provides real-time financial reports for efficient school management. This user-friendly system enhances convenience for both applicants and school administrators while reducing paperwork and manual tasks, improving overall efficiency in the admissions and fee payment process.

#### IPO Financing for HNI clients

Process for capturing IPO financing requirement [HNI], interest rate negotiations and financing activity were managed through emails and spreadsheets, leading to incoherent information. **Ascent** designed and delivered a robust single-point-solution to solve this business problem; thereby helping the client increase sales by over 50%

#### Process Automation System for Land Development Firm

A web-based project management system for a land development firm to streamline project coordination. It offers real-time collaboration, task assignment and progress tracking. Users can upload project plans, communicate within the platform and monitor project timelines. The system generates reports, alerts for milestones, resource allocation insights, enhancing efficiency and reducing manual paperwork. It centralises project data, fostering seamless teamwork and informed decision-making, ultimately improving project outcomes and reducing administrative overhead.

#### Emergency Healthcare

Getting access to ambulances and information about availability in ICUs, NICUs and PICUs is a huge problem in the Indian emergency and critical healthcare industry segment. **Ascent** designed and developed a real-time-availability-check platform for emergency healthcare services for a client in India.

#### Offline to Online sales

To enable end-users to place orders from any preferred store / vendor and accept deliveries of groceries, daily essentials and much more at any convenient time from nearby stores or preferred brands. We built this solution for a start-up in the United States.



# It's always good to connect

## Ascent

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[ascentcts.com](http://ascentcts.com)

### India

D 4120, Parivartan 150  
Vallabh Baug Lane  
Ghatkopar East, 400075  
Mumbai, Maharashtra

### Group Companies

**ASCENT SmartWaves Pvt. Ltd.**  
[hello@ascentsw.com](mailto:hello@ascentsw.com)  
[ascentsw.com](http://ascentsw.com)

**ASCENT FutureTech LLP**  
[hello@ascentft.com](mailto:hello@ascentft.com)  
[ascentft.com](http://ascentft.com)

### Digital Enterprise

Evolve faster.  
The Intuitive Enterprise.

Maintaining a competitive edge means building a Digital Enterprise that's capable of taking full advantage of social, mobile, web, cloud and analytics technologies. It requires transforming your business into an Intuitive Enterprise that anticipates tomorrow's customers' needs and delivers insights that lead to first mover advantage. It requires integration of people, processes and capabilities to deliver an omni-channel experience.

### Other Group Companies

**NewAge QualiTech LLP**  
**ASCENT Brezie Pvt. Ltd.**

### Associated Companies

**33 East Media Tech LLP**

**Ascent's** digital transformation specialists operate at the "sweet spot" at the intersection of strategy, implementation and creative capabilities to help you reimagine how profits are made, reshape how work gets done, and rewire the competitive fabric of entire industries.

No matter how complex your business questions, we have the capabilities and experience to deliver the answers you need to move forward. As a reputed consulting firm, we can help you take decisive action and achieve sustainable results.

